

## STRATEGIC PLAN STRATEGIES

The following situation assessment and strategies are intended to provide the bridge between the long-term aspirations of our mission and vision and the smart goals and tactics of the strategic plan.

### **Situation Assessment/Planning Environment**

Over the last 15 years, the board, administration, faculty and community have watched the Day School grow into to a successful and thriving entity. Enrollment has nearly doubled to 503 students in the 2008-2009 school year. Ten years after the completion of the Margot Pritzker addition, we have reached the limit of our facility to effectively serve the needs of our students.

As a result, size of school is a major strategic issue that affects both the short and long term strategic plan. While demand for admissions continues to be strong, we cannot expand our enrollment without a major capital campaign and construction effort. Given the current economic downturn, such a fundraising effort is extremely unrealistic. Therefore, the 3-year plan assumes enrollment remains around or below 500 students and only incremental adjustments are made to facilities to accommodate our needs.

### **Plan Strategies**

Given the current physical and economic constraints, the focus of this 3-year plan is not on growth but rather on strengthening fundamentals to ensure a solid foundation for future success.

Over the planning period, we will focus on optimizing curriculum, school operations, resource allocation and communications so that we will be positioned to take advantage of future opportunities once we move beyond this period of economic uncertainty.

We will:

### **Ensure that the Educational Needs of All Learners Are Addressed**

Meeting the needs of all learners in varied, intelligent and innovative ways is fundamental to the success of our school and to the preparation of our students to meet the challenges of the 21<sup>st</sup> century. Through examination of the current curriculum, facility utilization, learning services model, program options, and professional development, we will focus on ways to address every student's academic needs.

### **Use Research and Best Practice as the Framework for Excellence**

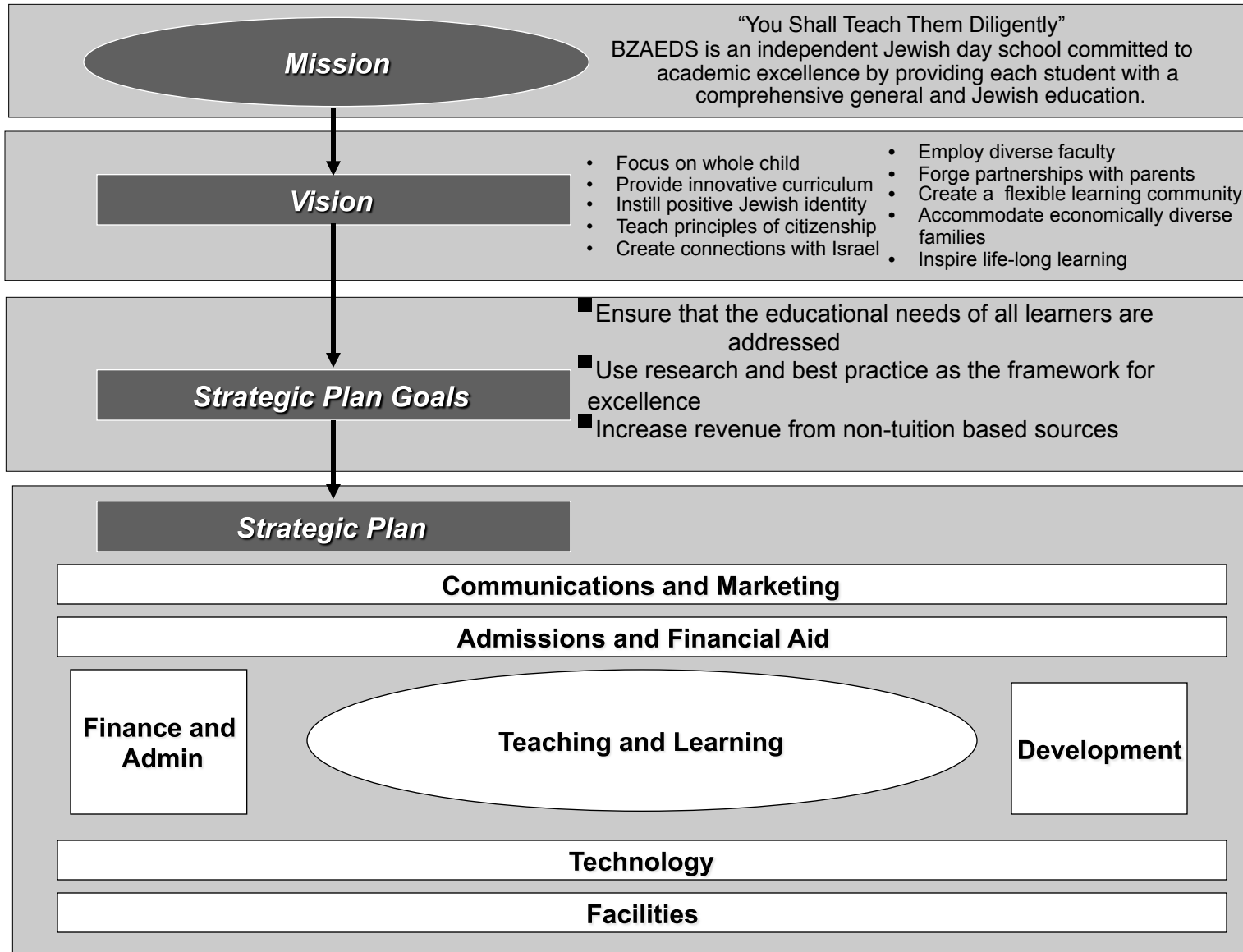
Using research and best practice provides a frame of reference for thinking about school and organizational effectiveness, identifies processes and practices associated with measureable improvements, and provides a common language within the school community.

### **Increase Revenue from Non-Tuition Based Sources**

Offering broad access to Jewish education is critical to our continued success. To promote economic and cultural diversity and to sustain the excellent level of education we currently provide, we must generate a significant increase from non-tuition based revenue. Thoughtful, creative and collaborative planning of our marketing, development and admissions efforts will be instrumental in cultivating new sources of revenue.

# BZAEDS Strategic Plan Overview

## Alignment with Mission and Vision



# BZAEDS Strategic Plan Implementation

